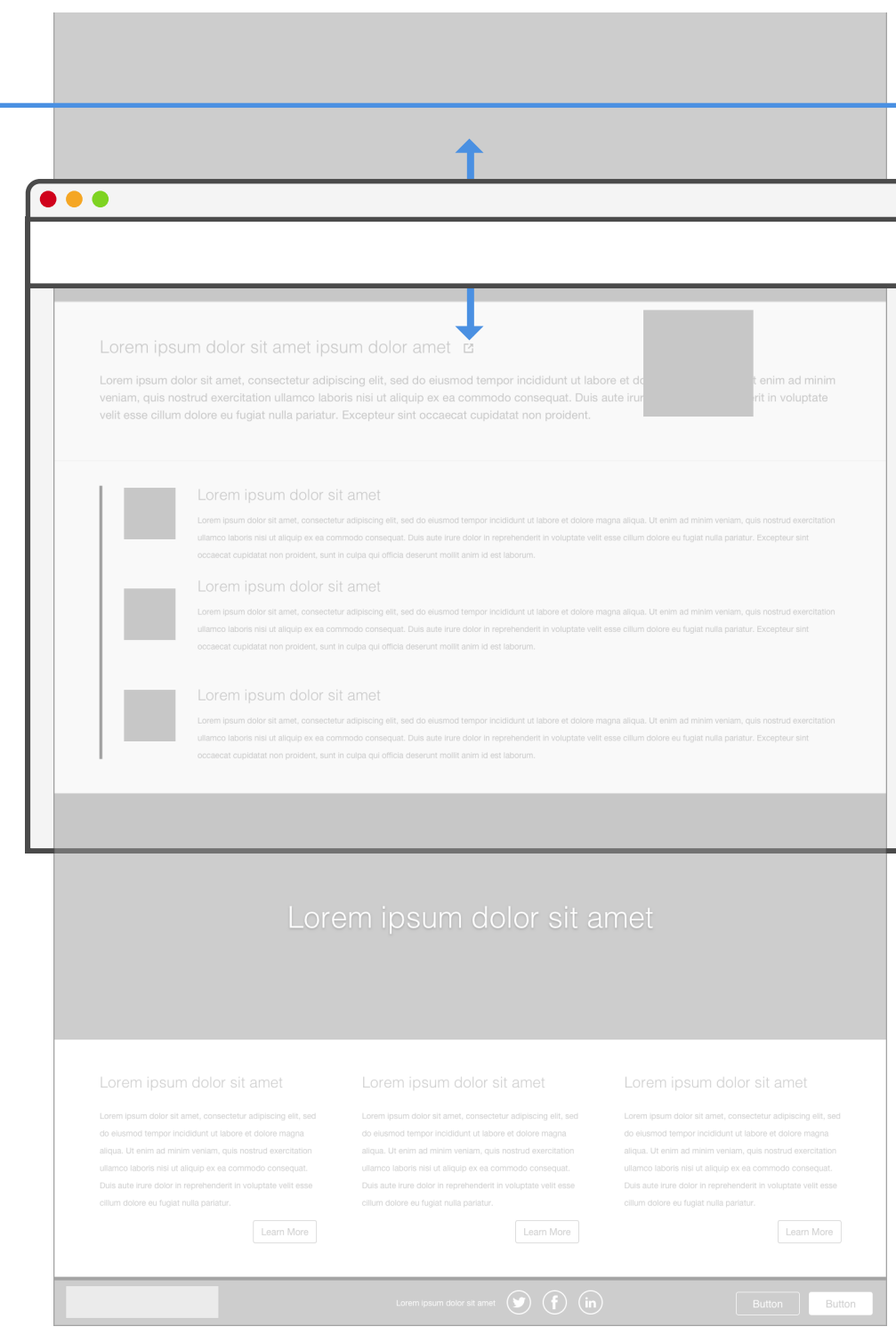
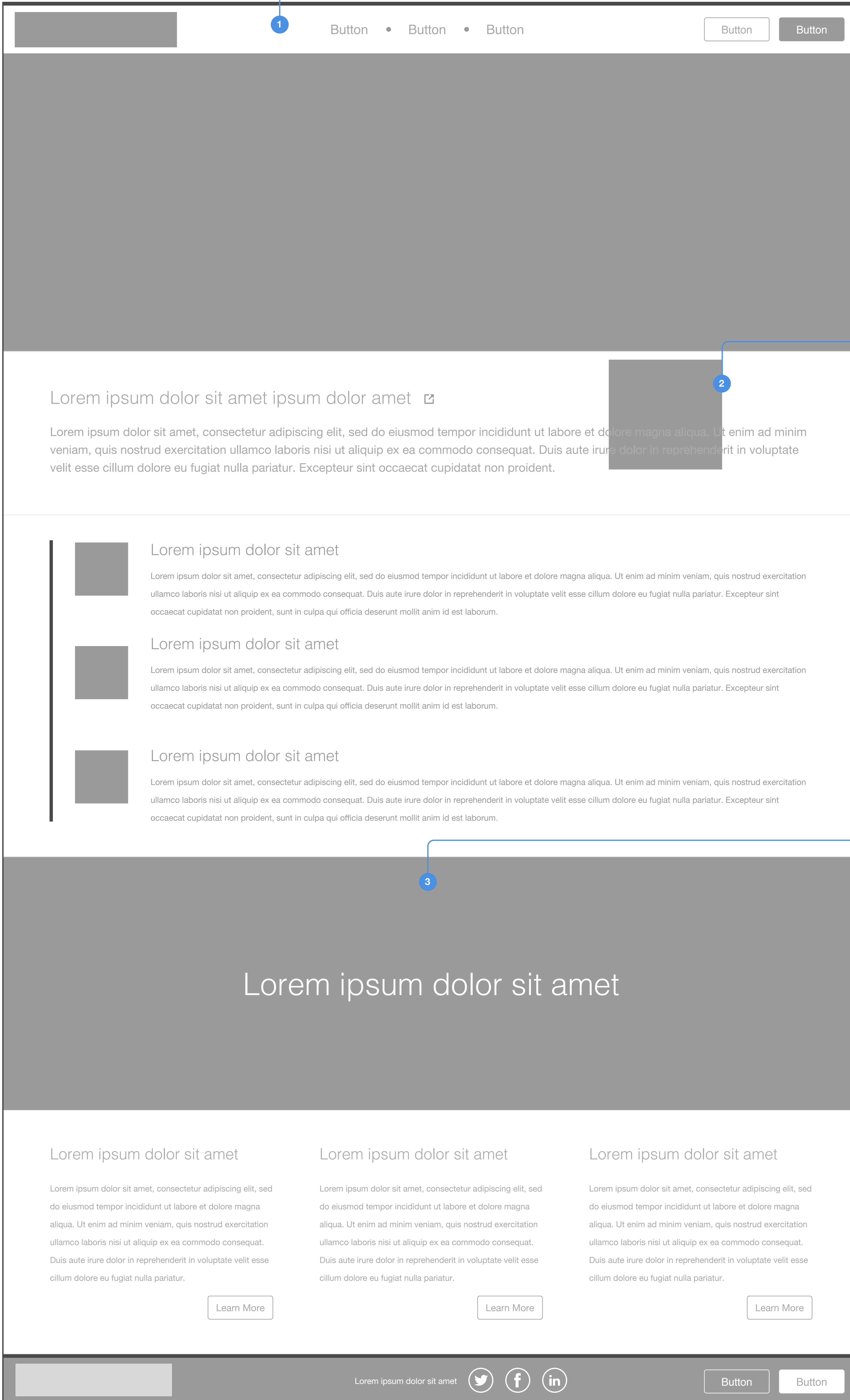
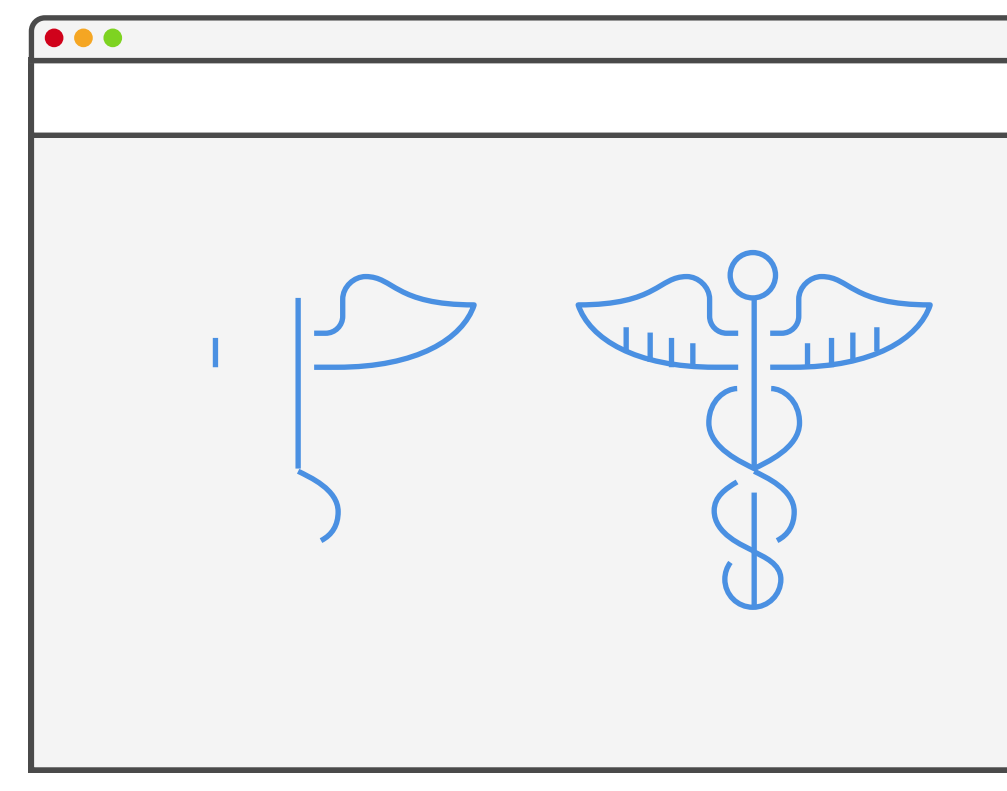


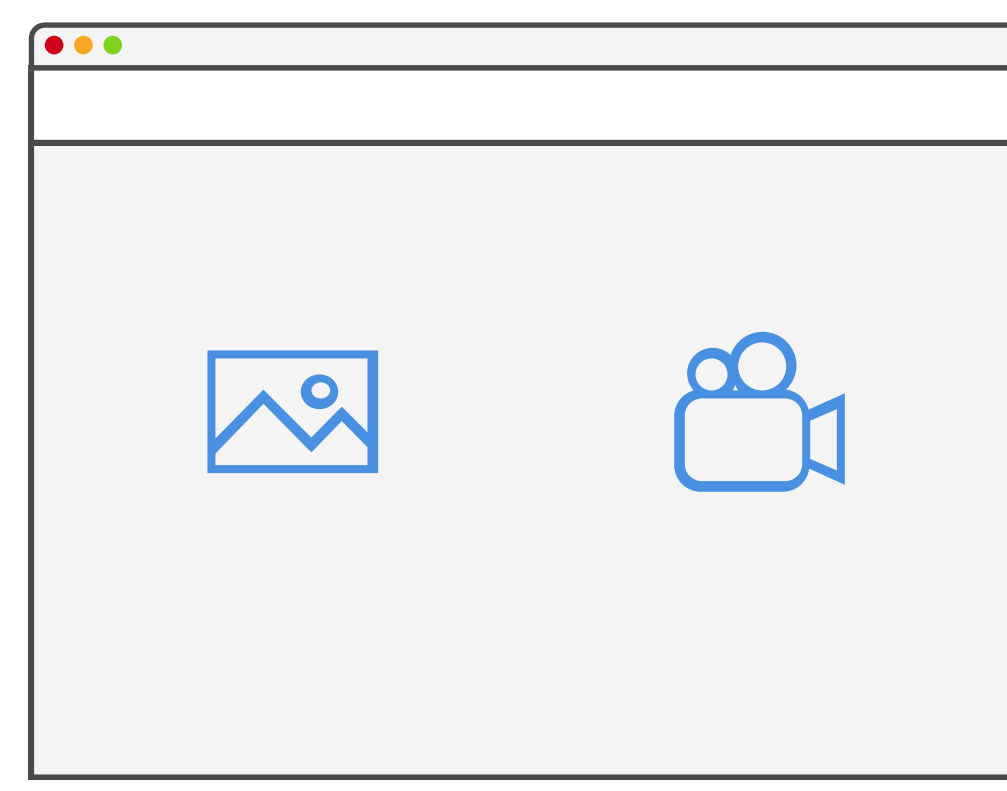
Home Page. Desktop View.



1 **Static Header Bar**
Never moves upon scroll interaction.

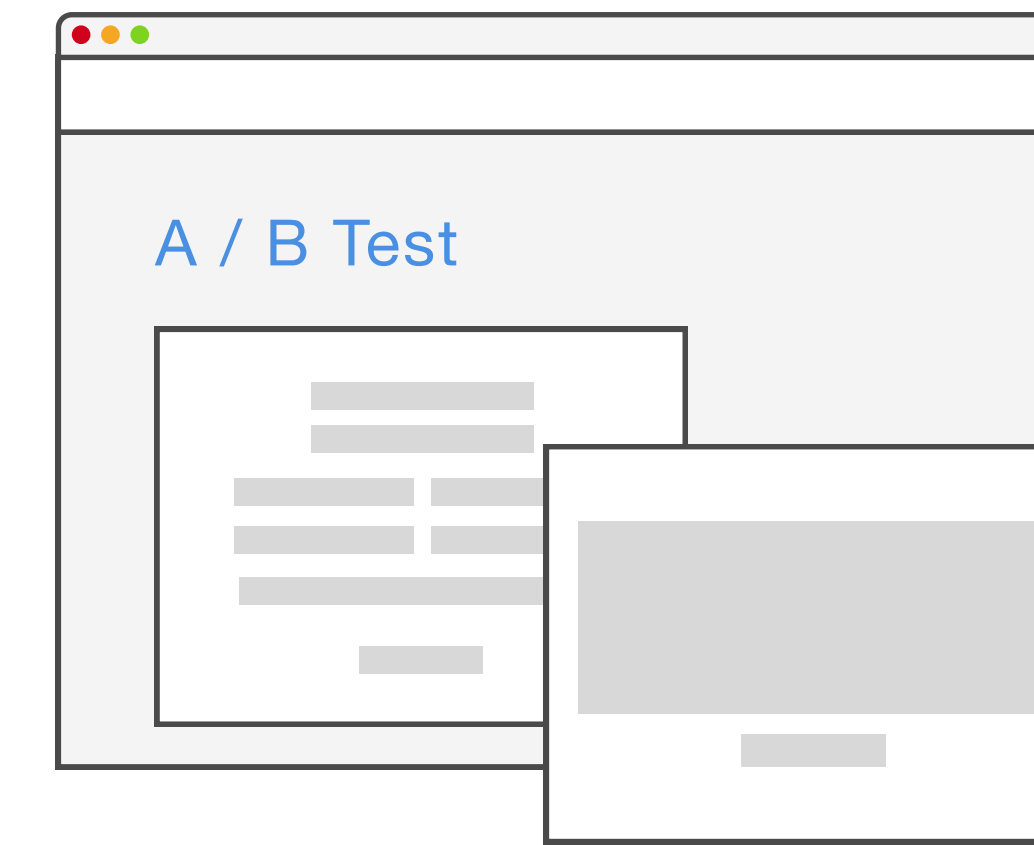
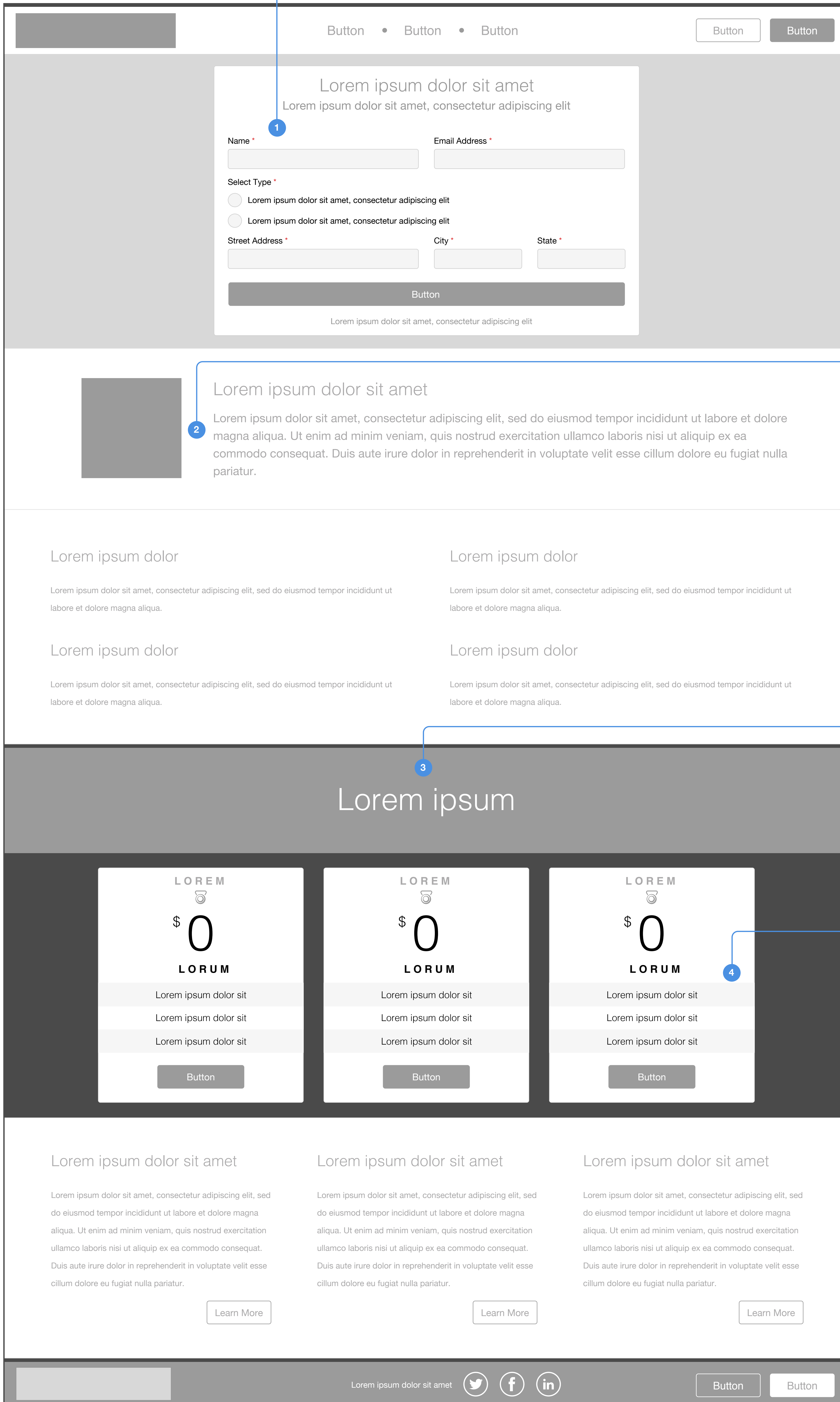


2 **Animated SVG**
Upon scroll SVG animates building out the structure of the icon.

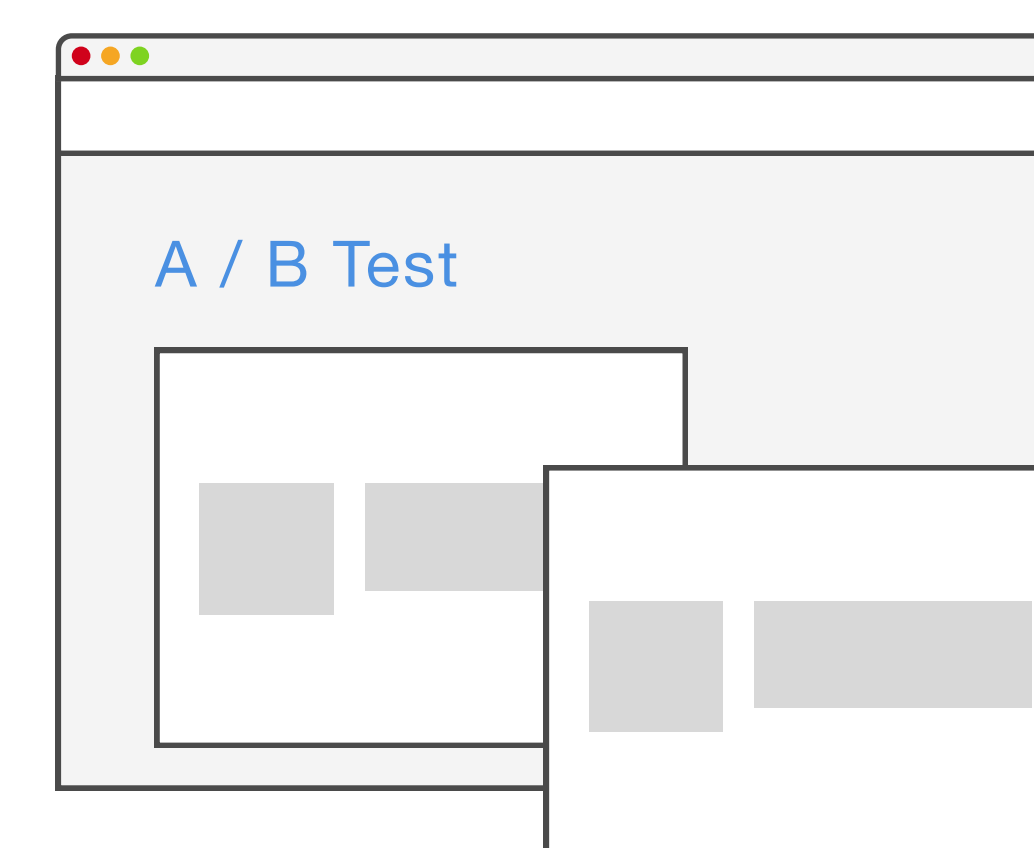


3 **Fullscreen Image Background**
Image background when clicked opens a modal window and auto starts the video. Ensure video deactivation and modal close on scroll.

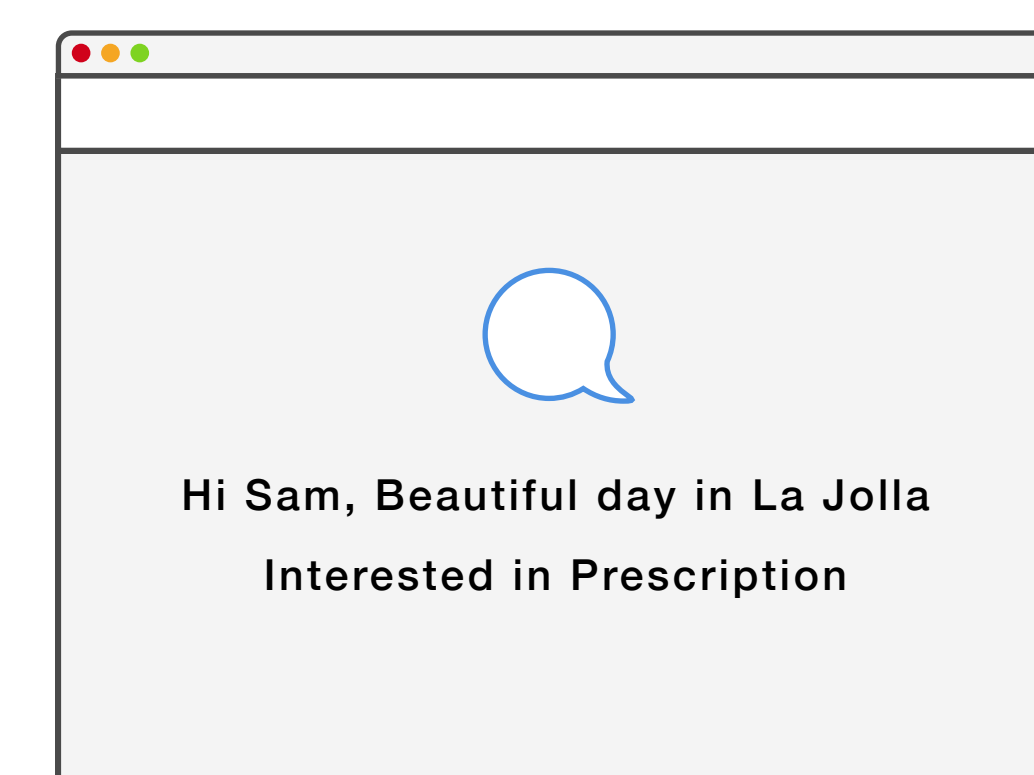
Landing Page. Desktop View.



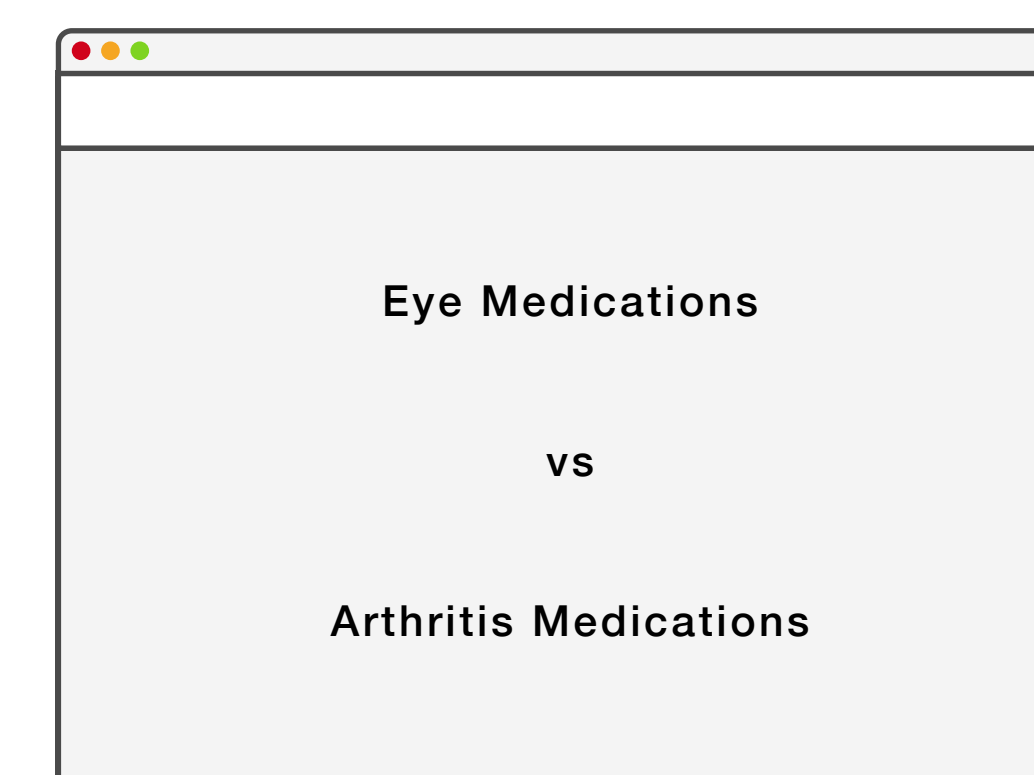
- 1 Enable A / B Testing
The content needs to display A / B Testing abilities by having two scenarios.
1. Application Fillout
 2. Image Content with Call to action



- 2 Enable A / B Testing
The content needs to display A / B Testing abilities by having two scenarios.
1. Content 1 (Image and Text)
 2. Content 2 (Image and Text)



- 3 Personalization
Display personalization capabilities by:
1. Display image relevant to user location.
 2. Display (If discoverable)
 - name
 - location
 - call to action based on age



- 4 Personalization
Based on the data that is discoverable we can identify the users
- gendar
 - location
 - age
- and present the most relevant content for what they need.

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Learn More

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Learn More

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

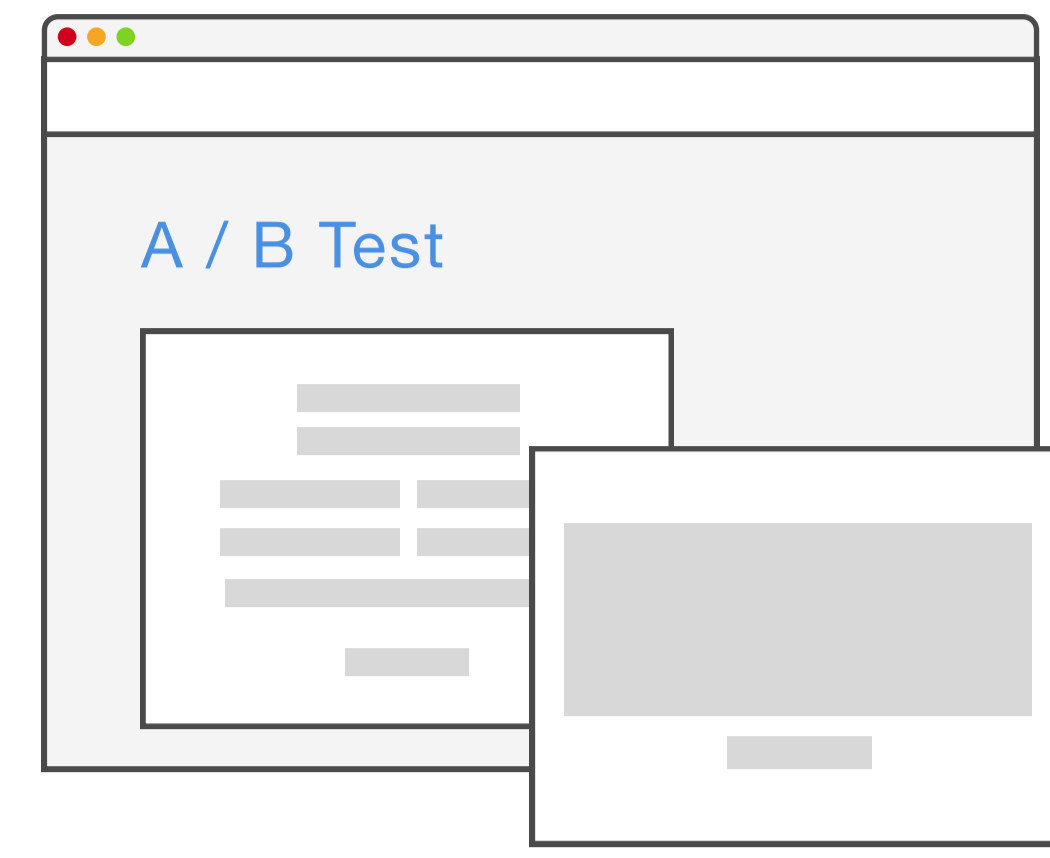
Learn More



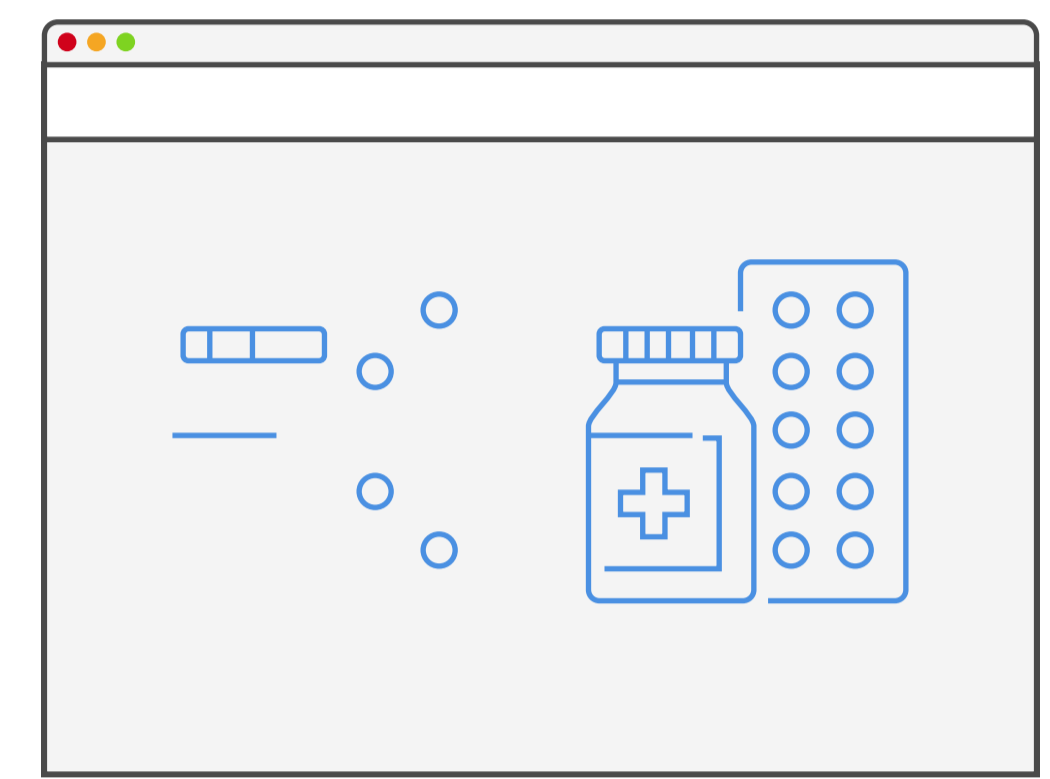
Button

Button

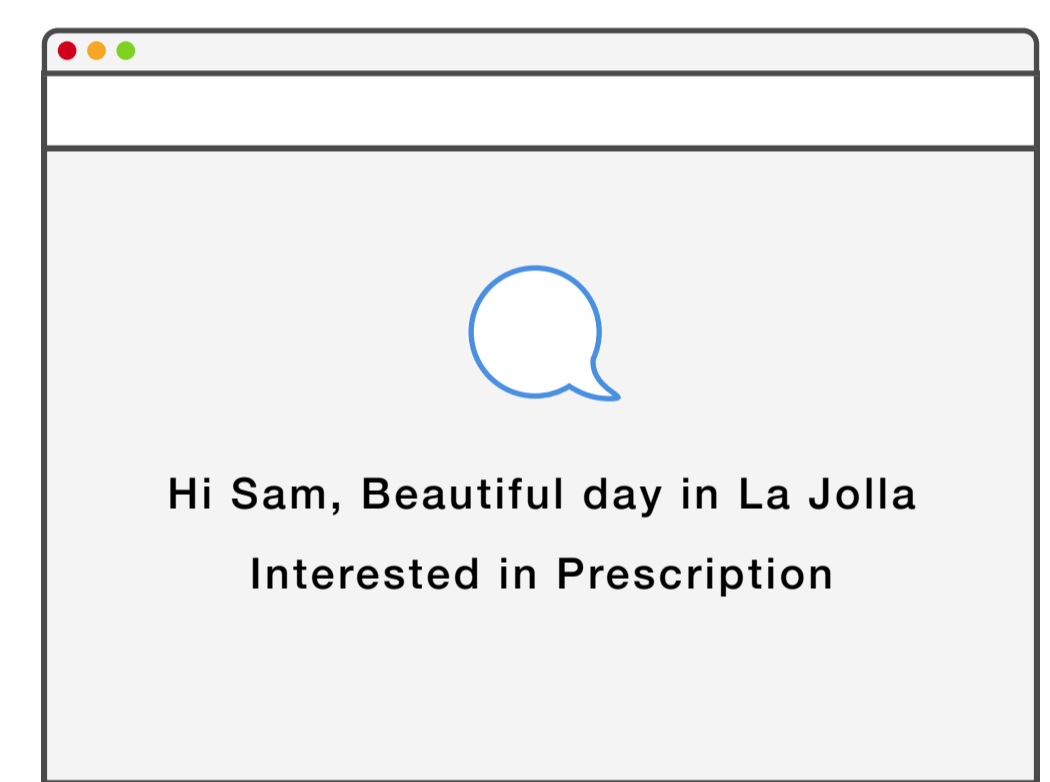
Overview Page. Desktop View.



1
Enable A / B Testing
The content needs to display A / B Testing abilities by having two scenarios.
1. Application Fillout
2. Image Content with Call to action



2
Animated SVG
Upon scroll SVG animates building out the structure of the icon.



3
Personalization
Display personalization capabilities by:
1. Display image relevant to user location.
2. Display (If discoverable)
- name
- location
- call to action based on age

Lorem ipsum dolor sit

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia mollit anim id.

Lorem ipsum dolor sit

At Pharmaceutical, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products. Our global portfolio includes medicines and vaccines as well as many of the world's best-known consumer health care products. Every day, Pharmaceutical colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 80 years, Pharmaceutical has worked to make a difference for all who rely on us.

Lorem ipsum dolor sit

At Pharmaceutical, we believe that only by keeping our core values at the center of everything we do can we advance our mission to improve health for people around the world and create continued value for the people who affect and are affected by our business.

As such, we are committed to upholding the highest ethical standards in everything from research and development to sales and marketing. We are focused on nurturing a workplace of diversity and inclusion for our colleagues, maintaining a customer-centered approach to our business, and giving back to the communities where we work and live. And we are dedicated to making continual progress in innovation by investing our resources wisely and engaging collaboratively with our partners around the world.

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Learn More

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Learn More

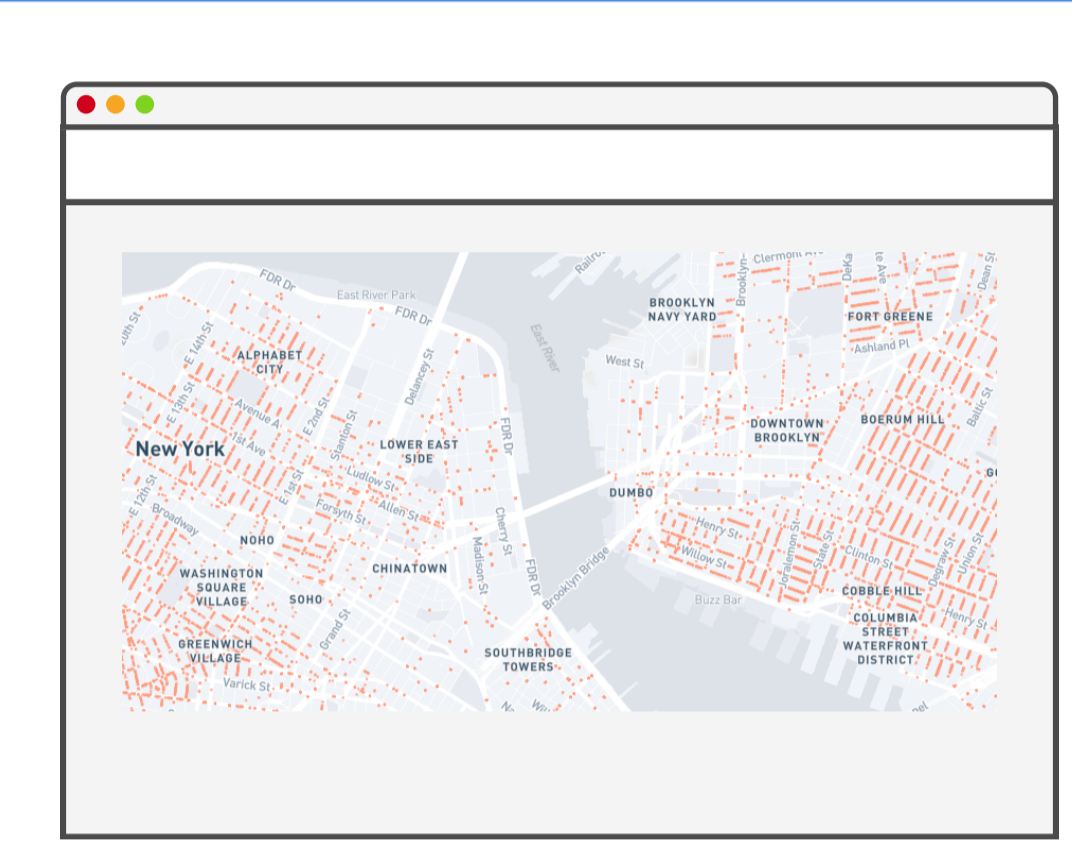
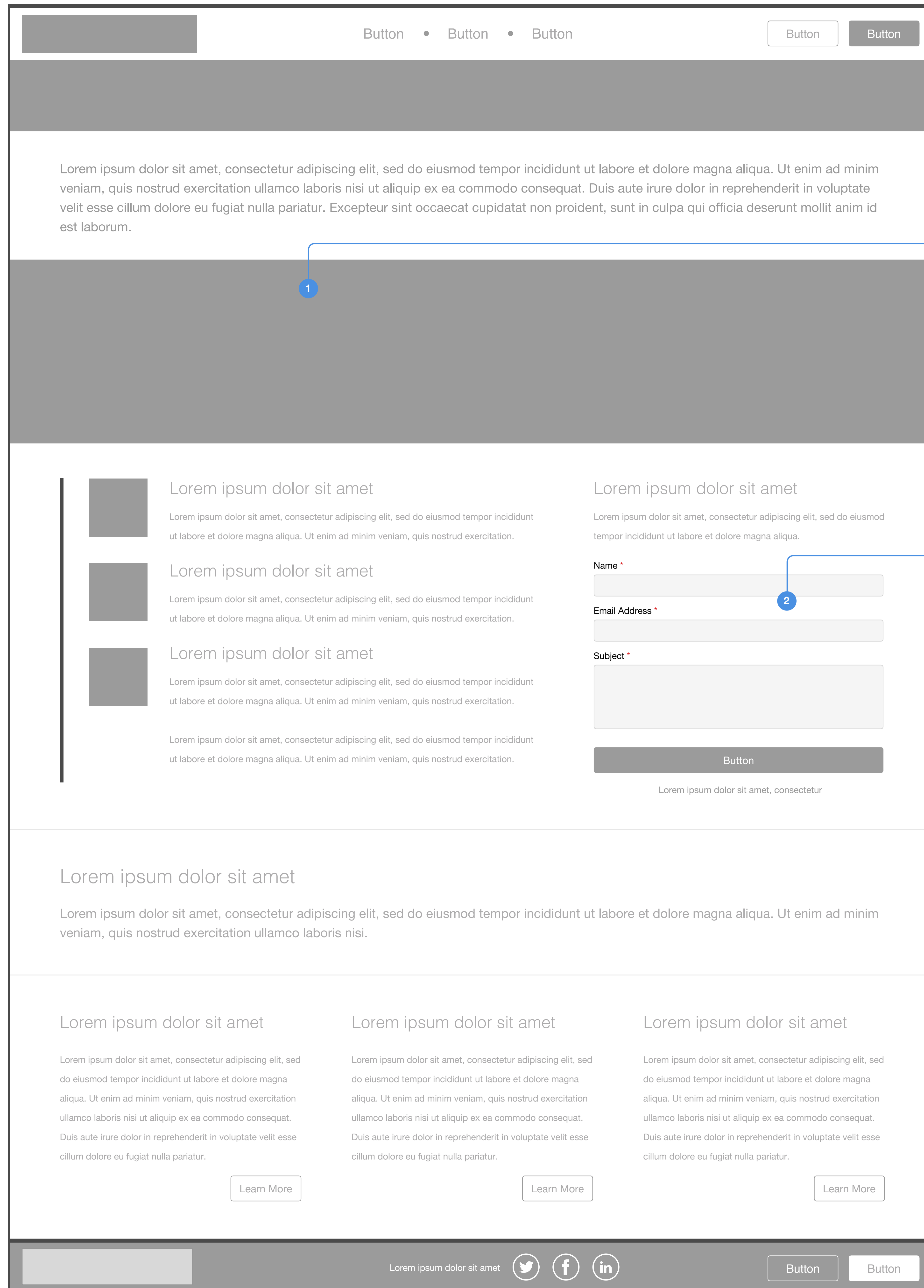
Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

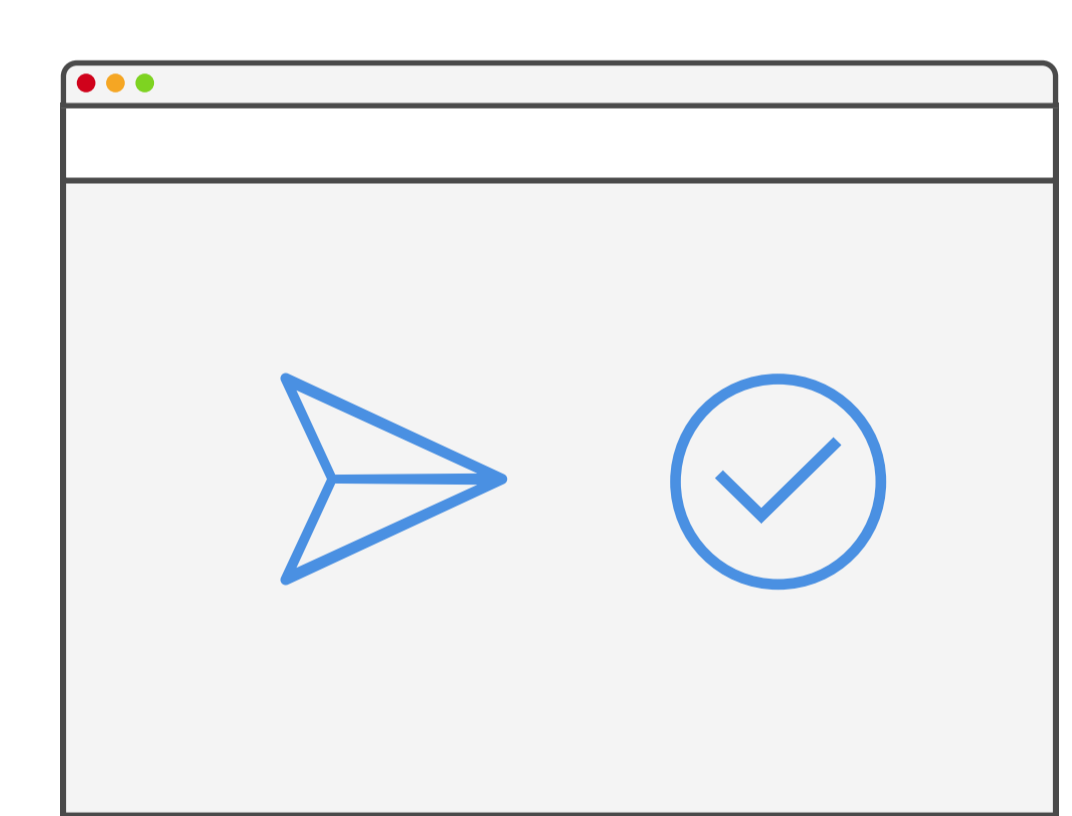
Learn More



Contact Page. Desktop View.

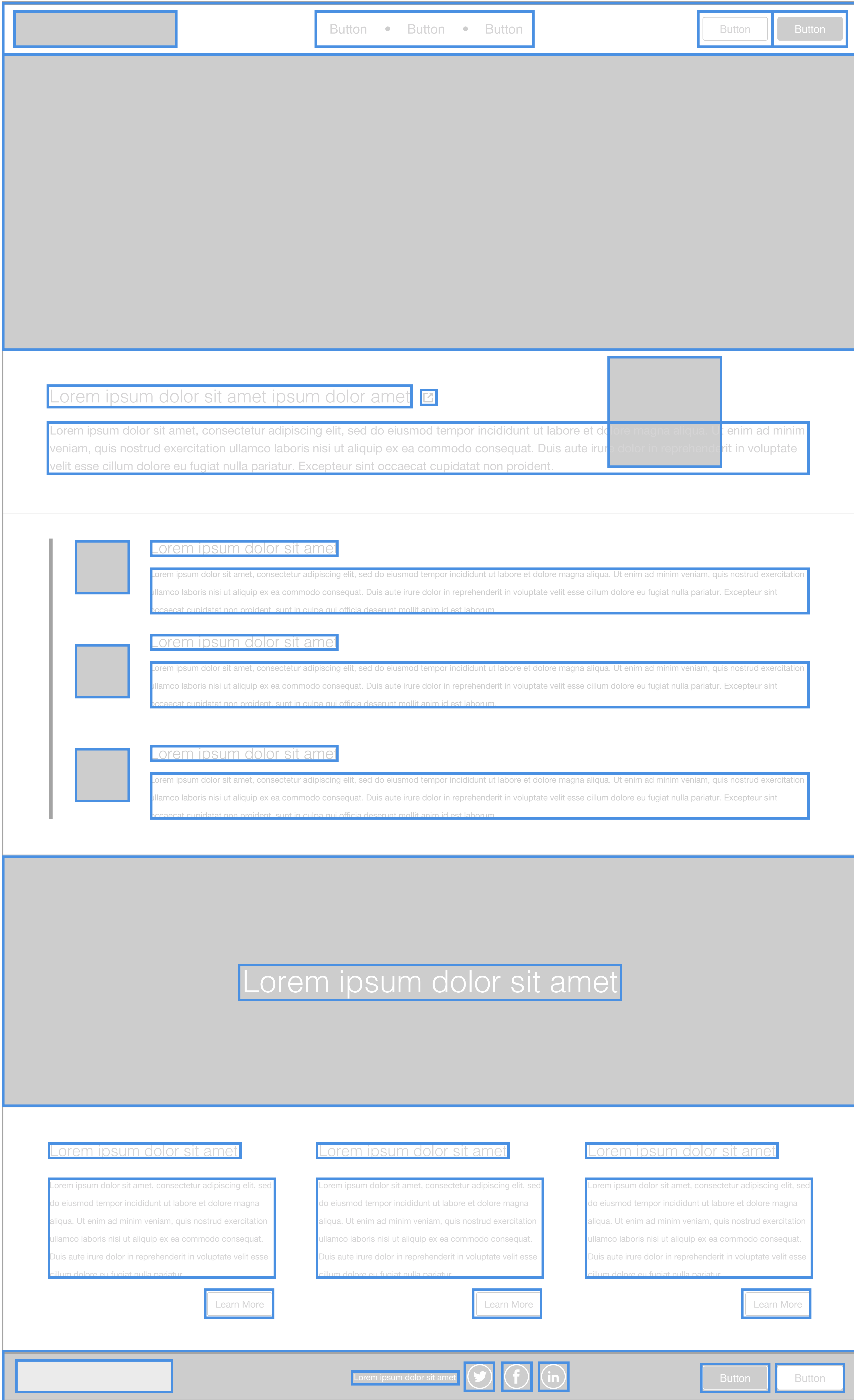


1
Mapbox Integration
Enable 3rd party connection.
Display how we have full customization capabilities by connecting a 3rd party integration.



2
Form Builder Integration
Enable form builder connection.
Display how we have full customization capabilities through the form builder which also tracks wco.

Home Page. Controls enable form editing in a CMS. Desktop View.



- 1 Section 1 Controls
Component Global Nav
Component Image
Component Button
Component Button

- 2 Section 2 Controls
Component Gallery
Enable Optimization

- 3 Section 3 Controls
Component Text
Component Text
Component Image
Component Image

- 4 Section 4 Controls
Component Text
Component Text
Component Image
Component Text
Component Text
Component Image
Component Text
Component Text
Component Image

- 5 Section 5 Controls
Component Gallery
Enable Optimization

- 6 Section 6 Controls
Component Text
Component Text
Component Button
Component Text
Component Text
Component Button
Component Text
Component Text
Component Text
Component Button

- 7 Section 1 Controls
Component Global Nav
Component Image
Component Text
Component Button
Component Button
Component Button
Component Button